

YOU MATTER

USING YOUR INFLUENCE AS A PARENT TO RAISE DRUG-FREE CHILDREN



Research points to parental involvement as being the single most important factor in an adolescent's relationship to alcohol and other drugs. Drug-free kids cite parental influence as the #1 reason for their choice not to drink and use other drugs. The focus of the parent seminars and presentations is to provide opportunities for dialogue, interaction, reflection, and sharing experiences. Each presentation provides information on adolescent development as it relates to the initiation of substance use and progression to dependency. Parents learn accurate and up-to-date information about substance use and strategies to support their children in choosing a drug-free lifestyle. The guidance and advice we provide is the result of input from thousands of parents worldwide with whom we've spoken as well as research, and interviews with other experts in the field of parenting and child development.

IF YOUR SCHOOL WOULD LIKE TO SCHEDULE A "YOU MATTER" PRESENTATION, PLEASE CALL (508) 728-1706

WHAT PARENTS WILL HEAR:

- Learn what healthy families do that unhealthy families don't do.
- The "3" essential conversations that need to take place between parents and their children
- Reconnect, trust, and empower your inner voice as a parent
- Discover when parental behavior needs to be concrete and unmistakable in its intent and modeling
- Learn about the special role dads play in preventing alcohol and other drug use.
- Learn the "5" things every teen needs to be healthy.



Jeff Wolfsberg