



# ASSEMBLY

## BEYOND “JUST SAY NO” A NEW CONVERSATION WITH TEENS ABOUT ALCOHOL AND OTHER DRUGS



Jeff Wolfsberg is a highly regarded leader in the world of drug education. Jeff's funny, unique, yet poignant approach to speaking to students has made him a popular and in-demand speaker worldwide. Jeff has worked with more than 1,500 of the world's finest secondary schools, colleges, and universities in enhancing their response to underage drinking, alcohol misuse, and teen drug use. His articles and comments can be seen in TIME Magazine, Independent School Magazine, The Educational Digest and more. He also can be seen on FOX NEWS and is a guest blogger for The Partnership for a Drug-Free America.



“From the start, Mr. Wolfsberg proved to be very different from all the other speakers my school has brought in. He used the novel approach of actually relating to us. The result? The most memorable and amusing presentation of our lives.”



### Why a “new” conversation about alcohol and other drugs with teens?

because the old conversation wasn't working very well. We believe intimidation, half-truths, and scare tactics are a poor way to engage students about their health and the use of substances. No community is immune to the devastating effects of dangerous drinking and teen drug use. We believe students are more likely to explore their beliefs and behaviors around substance use when programs are presented that promote engagement, trust, and mutual respect.

### WHAT STUDENTS WILL HEAR

- Students who are choosing to remain alcohol and drug free will feel supported and validated.
- All students will learn the signs of alcohol abuse and poisoning and what to do about it.
- Information will be presented that resonates specifically for males, females, athletes, and student leaders.
- Issues like drunk driving, binge drinking, mixing alcohol with other drugs including medications, how to be an active bystander, and seeking help and support when concerns arise will be addressed.
- The message is designed to reduce resistance normally associated with anti-drug presentations, so even the regular and heavy users of alcohol and other drugs will stay connected and listen.

The presentation is 50 – 60 minutes. Q & A can be scheduled if desired. We can provide a series of discussion questions that can be used following the presentation for faculty/student breakout groups. We also can provide a parent presentation to precede or follow the assembly program (additional cost involved).

### SCHOOL COUNSELOR



“Jeff is so easy to work with. He is very flexible and independent - not to mention the students really enjoy his approach. You can tell he's worked with a lot of schools. He's a professional.”

### JUNIOR



“Mr. Wolfsberg, you probably don't remember me, but I was at your presentation last year. I want to thank you because I was at a party last weekend and a friend got really sick with alcohol. I knew exactly what to do because of your presentation. Thank you.”

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